



USA PAVILION WORLD FOOD MOSCOW 2005

Be part of the USA Pavilion, taking advantage of the services and amenities provided by the U.S. Department of Agriculture's Foreign Agricultural Service (FAS)

20th to 23rd September 2005 | Expocentr | Moscow, Russia



SPACE APPLICATION CONTRACT

FeriasAlimentarias.com SAGL, Piazza Baraini, CH-6652 Genestrerio - Switzerland - On appointment of ITE Group

Company:
 Name: Job Title:
 Address: City/ State: ZIPcode:
 Tel: Fax:
 e-mail: website

Products exhibited in the USA Pavilion must be at least 50 percent of U.S. origin calculated on a value or volume basis. Products labels must indicate that the products were either produced or processed in the United States.

I would like to book the following: *(please tick all appropriate boxes)*

Standard Booths:

- **Unequipped space package includes:** space, aisle cleaning and pavilion securities. The package also includes the following Amenities & Services: - Full catalog listing on the World Food Moscow Internet site - Catalog listing and company description in the Official Catalog of the show - 3 exhibitor badges per 9 sqm - 50 visitor tickets. The package will be provided by ITE and invoiced by FeriasAlimentarias.com SAGL.

- **Walk-on booth package** will be provided by USDA/Foreign Agricultural Service, after receipt by USDA/FAS of 50 euros per sqm. Includes: Construction, booth furnishings, services and amenities (see details below).

Booth Size	Price of unequipped space (@ €250/sqm) + Registration fee (€520)	USDA/FAS fee	TOTAL COST OF BOOTH
<input type="checkbox"/> 9 sqm	€ 2770.- (USD 3601.-)	€ 450.- (USD 585)	€ 3220.- (USD 4186)
<input type="checkbox"/> 12 sqm	€ 3520.- (USD 4576.-)	€ 600.- (USD 780)	€ 4120.- (USD 5326)
<input type="checkbox"/> 15 sqm	€ 4270.- (USD 5551.-)	€ 750.- (USD 975)	€ 5020.- (USD 6526)
<input type="checkbox"/> 18 sqm	€ 5020.- (USD 6526.-)	€ 900.- (USD 1170)	€ 5920.- (USD 7696)
<input type="checkbox"/> 36 sqm	€ 9520.- (USD 12376.-)	€ 1800.- (USD 2340)	€ 11320.- (USD 14716)

Corner booth (open to 2 aisles) + 10% on the regular price

Prices in USD are only a reference and it is subject to change based on the current Euro/ US Dollar. All payments to FeriasAlimentarias.com SAGL should be made in Euros (see Payment Schedule & Instructions).

LOCATION

General Food & Drink sector Seafood sector Fruits & Vegetables sector

USDA/FAS has negotiated a walk-on booth package for USA Pavilion Exhibitors. For purchasing the walk-on booth package as described below and for information on shipping samples, **please contact Sharon.Cook@usda.gov (202-720-3425).**

Booth furnishings and services: - Build up and breakdown show space - Back and sidewalls - Carpeting - Fascia board with company name - 1 display cabinet - 1 lockable showcase counter - 1 round table - 3 chairs - 1 waste bin - 1 ashtray - 1 electrical 220 V outlet socket & spot-lights - Daily booth cleaning.

Amenities: - Marketing support services from the U.S. Agricultural Trade Office in Moscow, including local promotion to importers; on-site market briefing; supermarket tour before the show; USA Pavilion Signage; listing in USA Pavilion Directory; USA Business Lounge with Internet access; assistance with freight forwarding; assistance in securing booth assistant/interpreter, transportation to/from airport, hotel accommodations, and/or Bolshoy theatre tickets.

PAYMENT SCHEDULE

20% with Application Contract €
 40% due by 21st February €
 40% due by 20th May €

PAYMENT INSTRUCTIONS

All payments to be made by BANK TRANSFER (net of bank charges) to:

FERIASALIMENTARIAS.COM SAGL
 Bank Name: UBS S.A., Lugano, Switzerland
 Account Number: 247.586.565.61T Swift Code: UBSWCHZH80A
 Please quote your invoice number.

We hereby confirm our participation at World Food Moscow 2005 and we confirm that we have been supplied with ITE terms and conditions, which form part of this contract. We have read ITE Terms and Conditions and confirm our acceptance of these. The execution of this contract and its receipt by ITE is deemed conclusive evidence of the Applicant's agreement to pay the full fees due. Where more than one exhibitor will share a stand in respect of which this contract is made ("stand sharers"), the Applicant, acting as agent for each stand sharer, shall ensure that each stand sharer is bound by the terms and conditions overleaf. The Applicant shall be liable to pay any additional charges due in respect of any stand sharer.

Exhibiting Company:
 Print Name: Authorized Signature:
 Position: Date: / / 2005



PLEASE RETURN TO: FeriasAlimentarias.com SAGL - On appointment of ITE Group

Contact Person: Lic. Maria Cecilia Rodriguez Di Sanzo - Event Manager

Tel: 54 11 4555 0195 ext. 17 | Fax: 54 11 4554 7455 (Buenos Aires)

E-mail: cecilia@foodexhibitions.com

feriasalimentarias.com
 foodexhibitions.com

<http://www.feriasalimentarias.com/worldfood-moscow/> - <http://www.worldfood-moscow.com>

TERMS AND CONDITIONS

A. OPERATION OF THIS AGREEMENT

The Exhibitor (being the applicant under the Exhibit Contract set out on the reverse of these terms and conditions) shall be bound by these terms and conditions. [No variation to these terms and conditions is permitted other than where such variation is made in writing and is signed by an authorised official of International Trade and Exhibitions (ITE) Worldwide BV, ("ITE").] The Exhibitor shall be deemed to act as agent in respect of each stand sharer who shall be bound by these terms and conditions as if they were the Exhibitor. Exhibitors must notify ITE of any stand sharers within 90 days of the Exhibit.

B. PAYMENT

No Exhibitor shall be permitted to exhibit unless he has paid to ITE prior to the Exhibition all of the agreed fees as set out on the Exhibit Contract on or by the dates specified therein.

C. DISCRETION TO REFUSE ENTRY

If ITE believes that the Exhibitor or its stand sharer will use the Exhibition to advertise or otherwise promote services that ITE deems to be directly or indirectly in competition with ITE then ITE reserves the right, in its absolute discretion, to refuse to allow the Exhibitor or its stand sharer to attend the Exhibition. If ITE exercises this discretion then any monies paid to ITE by the Exhibitor under this agreement will be repaid in full.

D. COMPLIANCE

At all times during the period from the installation to the end of dismantling the Exhibition (the "Exhibit Period"), Exhibitors must comply with the rules and regulations of any and all Government, local authority or other regulatory body including, but not limited to any buildings regulations.

E. NO ASSIGNMENT

The rights of an Exhibitor under this agreement shall not be assignable to any other person and no Exhibitor may assign his space, or sublet the whole or any part of the space contracted for. An Exhibitor has no right to occupy any particular space, although its requirements will be taken into account when it comes to allocating space.

F. CONDUCT AT THE EXHIBITION

For the duration of the Exhibit Period, Exhibitors agree to procure that they and their employees, agents or stand sharers shall not:

- adopt unusual promotional plans without the approval of the Exhibit Committee;
- obstruct the view of or otherwise distract adjacent exhibits by the arrangement or operation of sound, lighting or other equipment;
- permit raffles, donations or other promotional measures that require members or guests to be present at a specified location and time;
- remove their stand from the Exhibition prior to the termination of the Exhibition; or
- operate in any manner objectionable to other exhibitors or to ITE.

In any event, the Exhibitor hereby agrees to abide by and to ensure that its employees, agents or stand sharers will abide by the rules and regulations of the relevant Exhibition as provided to the Exhibitor (the "Rules and Regulations"). The Exhibitor will be provided with a copy of the Rules and Regulations at or prior to the Exhibition.

[If the Exhibitor or its employees, agents or stand sharers act in breach of this clause then ITE may, without prejudice to any other remedy available, refuse such person entrance to the Exhibition or require such person to remove himself and his Exhibit from the Exhibition. [In such an event, it is acknowledged that no refund of any monies paid to ITE in connection with this agreement will be made available and such monies will remain the property of ITE.]]

G. EXHIBITOR'S INSURANCE

Exhibitor hereby agrees to ensure at all times that it or its stand sharer shall maintain adequate insurance with a reputable insurer for any loss or damage incurred by the Exhibitor or a third party in connection with the Exhibition.

H. CANCELLATION

Should an Exhibitor wish to cancel its application to attend the Exhibition he must give notice in writing, such notice shall not be deemed to be given until it is received by post or by fax at the offices of ITE as set out below (notice by e-mail will not be accepted).

If such notice is given:

- prior to the Final Payment Date, then ITE will be entitled to retain the entire Deposit or receive the balance of the Deposit should any monies remain owing; or
- at any time on or after the Final Payment Date, then ITE will be entitled to retain the entire Total Cost or receive the balance of the Total Cost not already paid.

Where applicable, the terms used in this clause have the same meaning as set out in the accompanying Exhibit Contract.

I. FORCE MAJEURE

None of ITE, its subsidiaries, employees, agents, sponsors or the Exhibit Committee (its "Connected Persons") shall be liable for loss, damage or delay resulting from acts of war, civil commotion, strikes or lockouts, shortage of labour, default or failure of suppliers, government action, intervention, law or regulation, military activity, act of God, fire, flood or any other circumstances beyond ITE's reasonable control which shall make it impossible or inadvisable for the Exhibition to be held at the time and place provided, and ITE reserves the right to re-schedule the Exhibition at another date and/or at any alternative site. The Exhibitor acknowledges that ITE will have sustained damages and losses as a result of the foregoing and shall and does hereby waive all claims for damages or compensation in respect of any act or omission of ITE or any of its Connected Persons as a result of any of the foregoing. The monies paid to ITE as fees or otherwise in connection with the Exhibition shall remain the property of ITE.

J. PASSPORT & VISA

ITE or its Connected Persons shall not be responsible for assisting the Exhibitor with obtaining a passport or a visa for entrance into the country where the Exhibition is to be held. Should an Exhibitor fail to obtain these documents any monies payable in accordance with the Exhibit Contract shall remain owing in full.

K. EXCLUSION AND LIMITATION OF LIABILITY – IMPORTANT

Save as provided otherwise below, the Exhibitor hereby acknowledges and agrees that none of ITE or its Connected Persons shall in any circumstances be held liable for any loss or damage incurred by the Exhibitor, its employees, agents or stand sharers not arising as a result of the fault negligence or omission of ITE or its Connected Persons including, but not limited to those losses or damages arising as a result of:

- the actions or omissions of freight shipment (transport, handling and clearing) contractors; or
- any errors or omissions on copy prepared and submitted by a third party in connection with the Exhibition; or
- the theft or loss of any equipment or personal effects of the Exhibitor, its employees, agents, contractors, invitees or stand sharers (whether or not security staff are present at the Exhibition); or
- any conflicts or misinterpretations arising with the host county, the Exhibit's sponsors, agents or other bodies regarding any and all aspects of the Exhibition which may affect the Exhibitor.

Without limitation to any other provision herein the aggregate liability of ITE to any Exhibitor whether a claim is made under contract, tort (including for negligence), breach of statutory duty or otherwise shall not exceed the total amount of fees paid by the Exhibitor to ITE in accordance with this agreement, save that ITE shall be responsible for the loss or damage incurred by the Exhibitor as a result of bodily injury or death to any person, to the extent that such loss, injury or death is caused by ITE's or its Connected Persons' wilful or negligent acts or omission in connection with the Exhibition.

L. EXHIBITORS INDEMNITY – IMPORTANT

The Exhibitor hereby indemnifies ITE in full in respect of any loss, damage, injury, liabilities or costs incurred by any of ITE or ITE's Connected Persons and in respect of any such claims made by a third party against ITE or its Connected Persons, which arise as a result of the fault, negligence or omission of the Exhibitor or its employees, agents, contractors, invitees or stand sharers.

M. GENERAL

The Exhibitor expressly acknowledges that no representations, guarantees or assurances – whether oral or in writing – have been made or are to be implied or considered collateral to these terms and conditions (including, in particular but without limitation any statements relating to the potential business which may be generated by the Exhibition). The Exhibitor further acknowledges that these terms and conditions and the accompanying Exhibit Contract constitute the entire agreement existing between the parties. Any previous agreement between the parties relating to the provision of exhibition space shall cease to have further effect. This agreement shall be governed by and construed according to Dutch Law. Any dispute between the parties under this Agreement hereby submit to the exclusive jurisdiction of the Dutch Courts.

IMPORTANT: Please sign and date below and return to ITE together with your Space Application Contract. I hereby confirm that I have received and agree to comply by the terms and conditions set out above:

Signed Print Name..... Name of Company Date

International Trade and Exhibitions (ITE) Worldwide BV, Central Processing Centre, 105 Salusbury Road, London NW6 6RG, UK
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